Understanding of Reading Literacy of Z Generation in the Digital Era: Evidence from North Sulawesi

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ABSTRACT

Literacy plays a very important role in life every day like the need gets information. User information as much as possible will respond to various information received especially information from digital media. This study aims to analyze now literacy read Z generation in Sulawesi north. The method used is method quantitative with a descriptive approach. Study this conducted with the Z generation sample in North Sulawesi. The results of this research in is showing that exists the phenomenon of the Z Generation in North Sulawesi always responds to various information that appears in digital mass media. Research results also show that the Z generation in North Sulawesi is very vulnerable and provocative from the information they get because of a lack of literacy reading so that still many Z Generation are affected as well as follow take a role in disseminating the information it contains news hoax. Studies conclude that literacy reading by Z Generation plays a very important role in increasing interest in literacy reading by using the information obtained from digital media and each other share about culture literacy good read so that no already affected news hoaxes.

Keywords: digital, reading literacy, Z generation

INTRODUCTION

The development of current digital media literacy this fast proven with existing systems more and more internet information many and not even users only from among adults however there's

210

Z Generation as well kids below age. This Z generation is a generation born between 1996 – 2010 (Francis & Hoefel, 2018). This Z generation has spread across the institution and has worked, with students at university and students at school medium top. The generation is born the moment technology information has grown and knowledge and skills are proficient in using technology information (Venia et al., 2021). They should have adequate literacy because own fast access to source information. kindly traditional, literacy is understood as reading and writing. Lately, this literacy is not only about reading and writing. However, includes skills to read critically, and understand and evaluate various shapes of communication (Kleemans, 2016). At the start of development, literacy is interpreted as the ability to read, write, listen, speak, see, present, and think critically about ideas, using language and images in rich and varied ways. Development next states that literacy is related to conditions and practices social. Later, progress in technology information and multimedia will increase the number of literate letters. Aubry (2019) defines digital literacy as understanding web and machine seekers. Digital literacy can too be interpreted as a set attitude, understanding, handling and transmission of information and knowledge in various media and formats. because that school must stage Campaign for Culture Literacy promoted by the government. Not could be denied that the development of technology moment give impact more flexibility big for accessing what they search use various social media such as Facebook, Twitter, Instagram and Google. The development of the digital world can bring two opposite sides to thing development of digital literacy.

Developing digital devices and accessing information in digital form presents a challenge at a time of opportunity. One worrying moment this is many affected young internet users impacted deployment news hoax manifest themselves in deployment messages and information jokes, sayings of hate, and intolerance on social media, yet again online behaviour that is not healthy. On the other hand, Indonesians use Facebook, Instagram and the Internet, which are very large amounts. According to a report survey Amount internet user in Indonesia continues to increase every year. Based on the results of the survey Association of Indonesian Internet Service Providers (APJII), there are 210.03 million domestic internet users in the 2021-2022 period. The amount that increased by 6.78% compared to the period previously amounted to 196.7 million people. It also makes the level of internet penetration in Indonesia to be of 77.02%. Look at the age, and level of the highest internet penetration in the group aged 13-18 years, namely 99.16%. Position second place by group ages 19-34 years with level penetration of 98.64%. Internet penetration rates in the range ages 35-54 years of 87.30%. Meanwhile, the level of Internet penetration in groups ages 5-12 years and 55 years to above respectively 62.43 % and 51.73%. Based on level income, residents with income above IDR 5 million up to IDR 15 million, most of whom access the internet. Penetration level recorded of 96.83%. The Internet penetration rate in the group income more from IDR 15 million of 88.53%. Then, the percentage in the group with income more from IDR 1 million up to IDR 5 million of 88.07%. Meanwhile, the income group is not enough from Rp. 1 million, at least exposed to the internet. The penetration level was recorded at only 67.46%.

The main problem thing that happened is many people at the time including the Z generation has access to easy information, so they tend to read something fast and not read in a manner depth, without bothering to check what they read that accurate news. This is caused by low just interest in the read Z Generation in the digital age. This not only happens to internal actors such as lack awareness as well as readiness self for could access news that exists in the digital world but on factors external such as obstacles facility as well as internet interference.

In this research, we try to analyze phenomena of interest and literacy reading in the Z generation. because that's the goal study is to analyze literacy reading on Z Generation in North

Sulawesi. This look at the current digital age is a lot that contains pros and cons, especially since much of the news on social media, is good that's news real or news lie/hoax. The study also tried to analyze various responses as well as look at how much the Z Generation is interested in responding to various existing news goods that facet positive or negative.

METHOD

The method used is method quantitative with a descriptive approach. Study this collect data with combined technique approach Questionnaire and literature study. Study this conducted with the Z generation sample in North Sulawesi. Questionnaire data was collected with do deployment questionnaire online and distributed to Z generation as many as 30 people spread across North Sulawesi. To analyze how much Z Generation's interested in respond information in the digital world, especially social media. In an era of progress rapid in technology, increasingly easy for everyone to fulfil his needs will information new. this is possible with the presence of the internet in society moment the Internet allows Us to access information anytime, anywhere, without looking distance. Not only it, with the use of someone's internet could share or receive and discuss with many people via social media such as Facebook, Twitter and Instagram.

RESULTS AND DISCUSSION

Read is meant to obtain information from content writing. The more you read, the more many information we have to get Yes, speed technology involves various layers of information so the emergence of the slogan "One click, get around the world" meaning yes via our internet could look news on various parts of the world. Literacy media need to choose Skills basic must own everyone, incl the Z generation, when using social media in today's digital age this Media literacy is an ability fundamental for understanding deep media in all aspects, starting from its use until the information it presents. The ability of the expected Public not to experience what's called Alwi Dahlan as disoriented information is a condition that causes media audiences to lose their liking of the media. in between many of the benefits that the Internet brings to people, aspects of ethics always Become a problem. on the one side, the Internet has an open road for connecting new networks no live Among more individuals supportive. On the other hand, the nature of the internet and its uses has raised split society, the Internet has changed the method think people. Internet speed makes Us more like instant things, lazy to move and feel sane. The amount internet users, including social media, also opens the room for difficult broad discussions-controlled Meaning of the word control in Thing this related to true information disseminated on the Internet, because anyone who uses the Internet tends to communicate all information or their ideas with more free and flexible. Habit spread information or news in chat rooms without especially formerly inspecting the truth contributed to the spread of news lies or "hoaxes" on the Internet.

Research results this showing that on point often respond to news on social media, results study finds that Z Generation deep response how much often responds to news information on social media based on its spread there are respondents strongly agree 5 people (16.7%) agree to respond to news on social media, 21 people (70%) Disagree, and 5 people (16.7%) Z generation responded news on social media. see figure 1. This showing that the majority of the Z generation in North Sulawesi is not enough interested in responding to news on social media
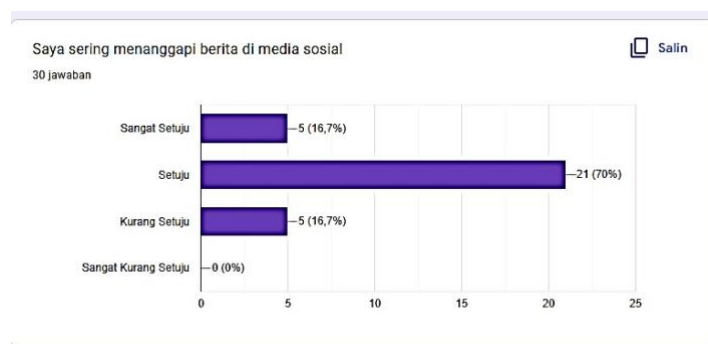
Figure 1. Often respond to news on social media

Research results are surveyed online via the questionnaire that was run and found that the Z generation in North Sulawesi often read the news latest on social media. The founding of this research is to explain the response Z Generation North Sulawesi regarding how often they read the news and the latest on social media based on its spread there are respondents strongly agree 4 people (12.9%) agree 25 people (80.6%) Disagree 3 people (9.7%) and very less agree (0%). See figure 2. This showing that the Z generation in North Sulawesimajority not enough read the news latest through social media
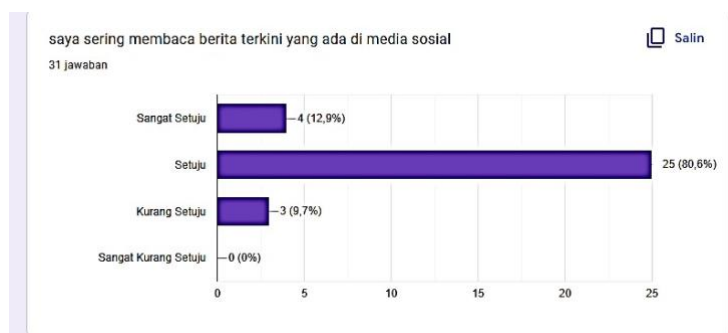

Figure 2. Reading news latest through social media

Next, the results study this showing that the Z generation in North Sulawesi often comments positively on related posts with information news. Through the results study this can be explained that the response Z Generation North Sulawesi in comment positive on related posts with information news on social media. Research results point out that based on its spread there are respondents who strongly agree 7 people (22.6 %) agree 18 people (58.1%) Disagree 7 people (22.6%) and very less agreed 1 person (3.2%). See figure 3.
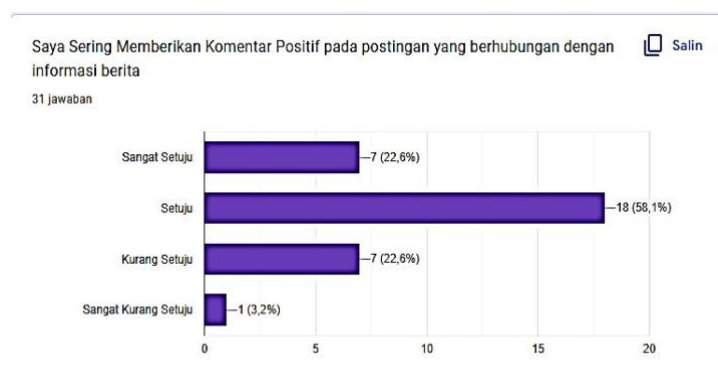
Figure 3. Respond with a comment on the news

The thing this shows is that enough many Z generation respondents responded to the news on social media and is majority from the Z generation in North Sulawesi. It means the majority of the Z generation always responds to news on social media. this research shows that the Z generation uses social media to interact and respond to various developments in social media.

Research results also show that the Z generation in North Sulawesi gives responses about comment negative on related posts with information news. Research results could explain Z Generation Sulawesi's response north concerning how often comment negatively on related posts with information news on social media shows that their respondents strongly agree 1 person (3.3 %) agree 4 people (13.3%) Disagree 12 people (40%) and very less agreed 16 people (53.3%). See figure 4.

Figure 4. Negative comments on social media

This research shows that the Z generation in North Sulawesi majority does not enough give associated negative comments news circulating on social media. It means the Z generation in North Sulawesi is always give response positive and does not care about negative news on social media

Z generation in North Sulawesi, via research, shows related issues in frequent news updates that occur in Indonesia. Research results could explain that the response of Z Generation North Sulawesi in updating the news that happened in Indonesia based on distribution, there is response strongly agree 4 people (12.9%) agree 20 people (64.5%) less agree 8 people (25.8%) are very less agreed 1 person (3.2%). See figure 5.

214

Figure 5. Frequently updated news about Indonesia

This research shows that the majority of the Z generation in North Sulawesi always do news updates about Indonesia and follow developments taking place in the country. This is very positive for the Z generation in fostering a sense of nationality and nationalism.

Related to source news on social media, results study this showing that the Z generation in North Sulawesi follows news from mind stream media as source verified information so that spared from hoax news. This is proven by results of research that shows that as many as 5 people (16.1%) of Z generations stated that they strongly agreed for follow news social media accounts information as mind stream media, 22 people (71%) stated agree, and only 6 people (19.4%) stated not enough Agreed. See figure 6.
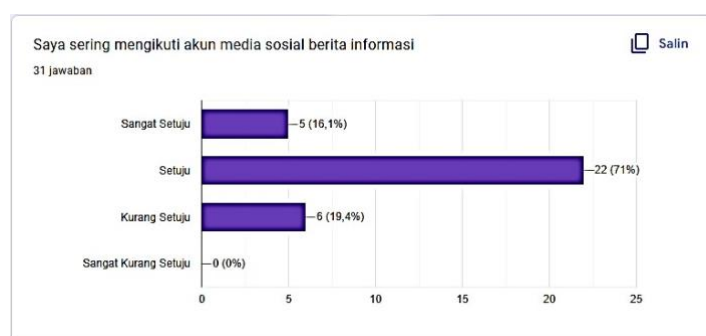

Figure 6. Follows news social media accounts

this research shows that the Z generation in North Sulawesi, the majority from Z generation have followed mind stream news media social media accounts so they get and access verified news with good. Thus, they are spared from giving hoax news that doesn't could be held accountable in a manner correct corresponding rules journalism.

Facts found in research also show that the Z generation in North Sulawesi does not Become a user active in deep social media sharing news hoaxes. They are very thorough in reading news on social media and be very careful in sharing news on social media. This scene from the results of research shows that there are respondents strongly agree with 1 person (3.2%) about becoming user active in sharing hoax news, who agree 2 people (6.5%), Disagree 9 people (29%), and very less agreed 20 people (64.5%) to Becomes user active sharing hoax news. See figure 7.
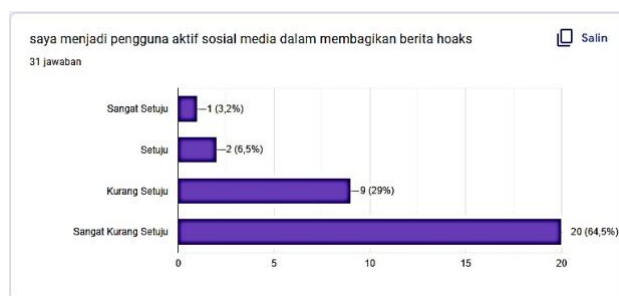
Figure 7. Allot hoax news.

This research shows that the Z generation in North Sulawesi majority does not share Hoax news circulating on social media. This showing that the Z generation in North Sulawesi has their literacy adequate reading and digital literacy that helps them use social media well.

Other results obtained from the study are related with read news in a manner carefully. The findings study explains the Z Generation's response in North Sulawesi regarding how often read news carefully based on distribution, there is respondents strongly agree 6 people (19.4%), agree 22 people (71%), Disagree 4 people (12.9%), and very less agree 0 people (0%). See figure 8.

Figure 8. Reading news carefully

this research has shown that the majority of the Z generation in North Sulawesi has their reading literacy is good. So that they could read news with careful and attentive content news with good. This means positive for development generation easy. They easily get information and have capable for read content news with kind and giving proper responses like being able to differentiate hoax news and true news.

This research seen in this one found that in the Z generation in North Sulawesi, the majority agree to share news on social media. News that will be shared if has confirmed the truth and not a hoax. this look at the research this one found that there are respondents who strongly agree with 3 people (9.7%) agree with 16 people (51.6%), Less Agree with 9 people (29%), and very less agreed with 5 people (16.1%). See figure 9.
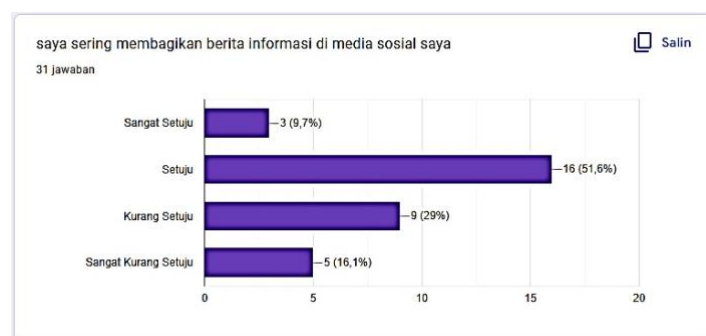
Figure 9. allot news from social media

This is showing that the Z generation in North Sulawesi has own literacy adequate reading and digital literacy in dealing with hoaxes. They have capable for differentiate which information will be disseminated and which will not. They will share news information assessed social media bring great benefits to society.

This research also found Z generation capability in North Sulawesi in looking for news and selecting information from social media. Research results this showing that 4 people (12.9%) had searched and selected information from social media before sharing it, meanwhile as many as 22 people (71%) continued sexy with seriously and consider it very important to interest the Public wide, and only 6 people (19.4%) were lacking thorough in read and select information news on social media. See figure 10.
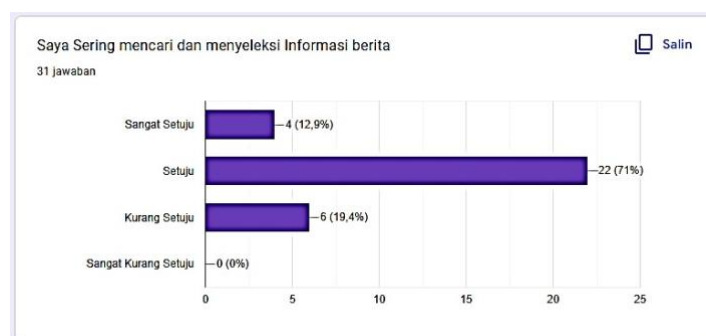

Figure 10. Searching and selecting the news.

this is showing that the Z generation in North Sulawesi has its literacy reading and digital literacy adequate. They are capable differentiate information and selecting found information, even capable differentiate hoax information. But findings also show that there is a small part that still is need improved ability literacy in reading and digital so could be spared from misleading hoax news.

Social Media means current communication this is one tool of communication used by society in modern times, the use of current media this really common among everyone including the Z Generation is one user active in internet media. social media is already many used by the Z Generation currently this, and application this it seems like already become one of the mandatory smartphones currently owned by the Z Generation this. If speaking about the role of today, social media serve sufficient role wide for generation young moment this kindly general, who becomes a social media persona among others as a source of information (communication), means education, entertainment, and can impact big for life child young. View role First, sources access information

217

(communication), can We interpret that social media ownership could make it easy to access information. The reason is current deployment information from one party to the other party can happen very quickly Second, the role of social media in educating owners of social media accounts This role is one role active Z Generation currently. This could explain by the convenient deployment of information on social media, and social media owners can get an additional outlook from frequent information present on social media. Then, the third function is as means this entertainment could be explained with the role of social media that can give entertaining entertainment (such as funny videos) that can make owner social media application feel entertained. However, if We look characteristics of social media moments, we also can look at social media's influence on thinking Z Generation Information obtained with easy dissemination through social media could give impact positively and negatively generation young moment. This can be so because the Z Generation tends to Imitate the style their other people's behaviour see on social media, like style dress or style dating. Then, refers to the role fourth this, folks' young must use social media with smarter and wiser. Social media is too the place clan millennials could dance self of the real world, realities, and issues social in an illusory world. In space, character, self, and identity are built-in virtual forms, strictly speaking, could be said that here it is moment madness man lies in worship redundant virtual space. Internal ethics are different virtual spaces with shape ethics other This is a phenomenon new ones don't always understand with good because purpose main moral education. The most salient aspect of clan millennials is ethics they're in space Violating virtual public ethics social means violating the system existing society with liberal norms brought by the people inclined millennials forget ethics in life Public hate speech, intimidation, pornography access, spreading news lying (hoax), online gambling, cheating, and stuff Rough other happen every moment browsing the internet Another trait that some people might also ignore millennials is that every social media posts could be documented. The most popular social media platforms used by generations of millennials in several years are Facebook, Instagram, and Twitter Social media users dominated by users 18–34-year-old social media sites often accused of causing addiction and ostracism teenager from friends and family. As a result, new digital technologies Become a conflict between parents, teachers, media, and the state about how to use digital technology by people young must set.

CONCLUSION

Conclusions that can be made from research this is the Z generation in North Sulawesi has its literacy adequate reading and digital literacy and has capable differentiate hoax news and true news. They have capable for differentiate information what only can be disseminated and which are hoaxes and necessary to avoid. Z Generation is also in response to a piece of existing information in mass media in the digital age as well analyst development last 2-3 social media platform users where Z Generation as user active inside it as well as role or attitude what Z Generation is in respond existing information in social media. Not all social media sites own a proper filter system, so it is very important to monitor children's use of digital media smartphones for they consume no content appropriate and not Becomes old content like content violence, pornography, hate speech and ethnic, religious and racial harassment.

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