

Implementation of Setting Policy Parking in Manado City

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ABSTRACT

This study aims to determine, analyze, and describe parking arrangements in Manado City and determinant factors in parking arrangements in Manado City. The type of research used in this study is descriptive qualitative, with a phenomenological approach. This study examines objects in natural conditions, where researchers act as the main instrument. Data collection techniques are carried out using the triangulation method (combined), and the research instrument used is interviews. Data analysis is inductive/qualitative, and the results of qualitative research emphasize meaning rather than generalization. The results indicate that overall, the study shows that parking arrangements in Manado City have brought some progress, but some issues still need to be fixed. Implementation of strategic steps that include data collection, zoning arrangements, strict supervision, use of technology, and increased socialization and community participation are the keys to achieving optimal parking arrangements and meeting community needs.

Keywords: Policy Implementation, Parking Arrangement, Manado City

INTRODUCTION

Transportation plays a vital and strategic role in national development because its nature is to drive and encourage development activities and connect regions. Therefore, transportation cannot be limited by administrative areas, so in its implementation, it cannot be cut into pieces based on administrative areas. The importance of transportation is increasingly felt along with the development of time, which demands transportation services and the provision of transportation in the context of economic growth. Land transportation in the form of roads is an infrastructure that facilitates economic activities. Increasing development efforts also require increased road construction to facilitate population mobility and transportation connections between regions, especially rural areas, border areas, and remote areas.

Parking Problems are one of the problems that arise from several existing transportation issues, and good parking arrangements are important issues for big cities, including Manado, which is heading towards a Big City. Parking arrangements can reduce congestion, improve order, and maintain the beauty of the urban environment. This is important to support citizen mobility effectively and create a more comfortable and productive city. Manado City has clear regulations regarding parking arrangements, which aim to create order, smooth traffic, and public comfort in utilizing public spaces. However, even though these regulations have been enforced, violations of parking arrangement rules still often occur. This can be seen from the number of vehicles parked carelessly on sidewalks, roads, or areas that are not intended for them.

This problem is not only caused by the lack of public awareness of the importance of complying with the rules but can also be influenced by other factors, such as limited adequate parking facilities, weak supervision and law enforcement, and lack of coordination between related agencies. As a result, these parking violations often cause various problems, such as traffic congestion, decreased city aesthetics, and potential conflicts between road users and the surrounding community. According to AR Dilapanga, Policy implementation is the most important part of the policy (Dilapanga et al., 2023). Because with the implementation, we will be able to know whether the policy is running well or not. This condition shows a gap between the policies that have been designed and the implementation in the field. Therefore, it is important to analyze more deeply how the parking arrangement policy in Manado City is implemented. Based on the background of the problem that has been described above, the author conducted a study entitled "Implementation of Parking Arrangement Policy in Manado City."

LITERATURE REVIEW

A. Implementation Public Policy

Policy words, in a way etymological, originate from the Language English from the word policy, whereas wisdom originates from the word Wisdom, in the dictionary Indonesian language, a policy is a series of concepts and principles that form the outline and basis plan in the implementation work,

leadership, and ways act or intelligence, skill and wisdom. According to Ticoalu, Policy is the result of the analysis of various alternatives that lead to a decision about the best alternative (Ticoalu et al., 2021).

According to Carl Friedrich, Policy is a goal-directed action by a person, a group, or a government in an environment certain in connection with the existing obstacles while looking for opportunities to reach an objective or realize the desired target ". According to Lijan Poltak S (2006), the term public originates from the English public, meaning general, society, and state. The word public means Already accepted into Standard Indonesian to become Public, which means general, many people, and crowded.

So, Public Policy is a series of mutually exclusive choices made by the institution or official government in areas concerning task government, such as defense security, energy, health, education, welfare society, crime, urban, etc (Pasolong, 2007). Policy public can defined as the response of a political system through power government to problems in society, company, country, or system politics and administration. In comparison, the government is a person or a group, the person who is given a mandate by members system politics that make arrangements to overall system from the bottom level until a connection with overseas. Implementation policy public is one of action To reach the goals that have been planned previously to take decision. Implementation of policy public is stages important in realizing policy public in a way comprehensive.

B. Policy Parking Arrangement

Moving vehicles a moment will stop and at the time stop needed place For park vehicle From the relationship This to clarify that facility parking become a very important part of the transportation system. Therefore, Lots expert transportation researches and creates definitions of parking that is:

1. Parking is a condition: No move of temporary vehicles (Director) General Land Transportation, 1996)
2. Parking is a condition that the vehicle stops or does not move For several days and leaves the driver (Law No. 22 of 2009)
3. Parking is stop and save vehicle For temporary time at a time room certain. The space in the form of an edge road, garage, or yard is provided.

METHOD

Research Methods

The type of research used in this study is descriptive qualitative, with a phenomenological approach. This study examines objects in natural conditions, where the researcher acts as the main instrument. Data collection techniques are carried out using the triangulation method (combined), and the research instrument used is interviews. Data analysis is inductive/qualitative, and the results of qualitative research emphasize meaning rather than generalization (Sugioyono, 2013). The researcher chose the type of qualitative research because it aims to describe or illustrate a phenomenon using

interviews as a measuring tool. In the context of this study, the aim is to determine the implementation of parking arrangement policies in Manado City.

Research Location

The research location was in the Manado City area with the consideration that the researcher chose to focus on the problem of good parking arrangements, which is an important issue for a developing city with parking arrangements that can reduce congestion, improve order, and maintain the beauty of the Manado City environment. This is important to support the mobility of residents effectively and create a developed and prosperous Manado city.

Focus and Description Focus Research

Research focus

The focus of the research is the Implementation of Parking Arrangements in Manado City according to Mayor Regulation Number 4 of 2018, paragraph 4 concerning Parking Arrangements and Enforcement in Manado City, namely the location of the parking zone as referred to in paragraph (2) is determined by the Decree of the Head of the Service. Where the location of the parking zone is carried out with the provisions

- a) The parking zone location is a community activity, and
- b) Pay attention to the availability of land for parking

Research Focus Description

Description: The focus of this research is

- a) To find out what needs to be done so that parking arrangements in Manado City run optimally.
- b) To find out the determination of parking zones in Manado City.
- c) To find out the realization of land availability for parking arrangements in Manado City
- d) To find out the public response to parking arrangements in Manado City

Instrument Study

Research instruments are tools used in research activity, especially as a measurement and data collection. Because this research is qualitative, the technique used is an interview by applying interview guidelines, namely a set of questions used in the interview as an instrument that must be prepared. In processing data using observation sheets, usually, what is used is a rating scale or assessment scale.

Data source

Informants in this study were selected purposively, namely by determining the informants to be interviewed based on their relevance to the problem or focus of the study. The reason researchers used the purposive method was to take informants objectively, assuming that the informants selected were representative of the researcher. This allows direct data collection from the source to be carried out proportionally to increase the accuracy of the study. In addition, the data used in this study is homogeneous data, which means that the data used has similarities, so only some informants need to

be interviewed. Informants who are considered to be representative and related to this research problem are as follows in table 1.

Table 1. Number of Research Informants

No	Informant Position	Number of informants interviewed
1	Head of Management Engineering and Traffic Department of Transportation of Manado City	1 Person
2.	Head of General Affairs of the Manado City Transportation Service	1 Person
3.	Manado City Parking Attendant	2 persons
4.	Road users	4 People
Amount		8 People

Data collection technique

1) Observation

Observations were conducted by directly observing various activities related to parking arrangements in Manado City. In the process, observations included the behavior of the community, parking officers, and supervisors on duty at certain locations. These observations were conducted both openly, where researchers were directly seen conducting observations, and covertly to obtain a real picture of compliance with parking regulations without influencing the behavior of actors in the field.

2) Interview

The interview steps in this study include the following:

- Determining the informants to be interviewed, including the community and parking managers, who are the subjects of research regarding policy implementation in the field.
- Prepare the main issues to be discussed in the interview related to the implementation of the appointment of village officials and the performance indicators that have been set.
- Opening the interview flow with techniques used to open questions.
- Conducting interviews.
- Confirm the interview results and discuss them with the supervisor.
- Write the interview results in field notes as evidence of the interview that has been conducted with the informant.
- Identifying the interview results obtained until the end of the study. Researchers prepare voice recording devices in the form of tape recorders, cameras, and writing instruments such as books and pens or pencils to record information from informants.

3) Documentation

Documentation studies are conducted to collect administrative or archival data from activities encountered by researchers in the field. Researchers document every piece of information obtained from informants as research evidence in the form of interview recordings and so on.

Interactive Data Analysis Techniques

In this descriptive study, the data analysis technique used is a description with words or sentences, which are then categorized to obtain accurate conclusions. Data were collected by the researcher himself following the principles of participant observation through in-depth interviews, documentation studies, and direct observation of the research object. Observations are divided into two types, namely general observation and focused observation (grand tour & mini-tour). Research data in the form of field notes were analyzed using the technique proposed by Miles and Huberman, which includes the following stages:

1) Data collection

This stage involves collecting all relevant data for research or analysis. Data can be obtained from various sources, such as surveys, interviews, observations, documentation, and others. This data collection is usually done using methods that have been previously determined in the research design.

2) Data Reduction

Data reduction is the process of selecting, focusing on simplifying, abstracting, and transforming raw data from written records in the field. This process continues throughout data collection.

3) Data Presentation

Data presentation can be done in the form of matrices/tables, graphs, networks, and charts designed to combine information in a cohesive and easily accessible form. This allows researchers to see what is happening and determine the next steps, whether to draw conclusions or continue the analysis.

4) Conclusion Drawing/Verification

Conclusion drawing and verification begin at the beginning of data collection. This involves searching for meaning, noting patterns, explanations, configurations, causal flows, and propositions. Conclusions are verified throughout the research through a review of field notes and discussions with colleagues to test the validity and robustness of the findings. In other words, data verification is testing the accuracy and appropriateness of the conclusions drawn.

Validity of Data

Test the validity of data in qualitative study includes credibility, transferability, dependability, and confirmability tests (Sugiyono, 2007). To ensure that the data in the qualitative study can be accountable as the scientific study, necessary Data validity testing is carried out. The following are several data validity test methods that can be applied: Credibility, Transferability, Dependability, and Confirmability.

RESULTS AND DISCUSSION

Optimization Parking Arrangement in Manado City

Interview results with the Head of Management Engineering and Traffic of the Manado City Transportation Department show that to reach arrangement optimal parking required steps which include data collection, arrangement of repeat zoning, strict supervision, education society, and

integration technology. Parking area data collection and mapping are very important for identifying areas that are crowded, suboptimal, and potential for location. Arrangement repeat zoning is required for setting up parking areas following its function, such as parking edge roads and public areas, as well as determination rates different per zone to reduce traffic jams.

Supervision through the use of CCTV and additional officer parking, as well as enforcement of strict law, is important for ensuring compliance with rule parking. Education and socialization in society are also crucial for increasing understanding and compliance to rule new. Technology integration, like application online parking and non-cash payments, can increase efficiency and ease the management of parking.

The Head of General Affairs of the Transportation Agency emphasizes that the approach taken not only focuses on aspects physical and technological but also on changes in behavior in society. This is in line with the statement about interpreter parking that highlights the need for clear parking, improvement facilities, training interpreter parking, and implementation technology. Overall, the successful arrangement of parking depends on the support of the community and stakeholders' interest.

Determination of Parking Zones in Manado City

Determination of parking zones in Manado City involves several important factors like density and cross and regional characteristics. Head Sexy Management Engineering and Traffic Department of Transportation explains that the types of parking zones applied cover parking edge roads, parking outside roads, as well as special zones for disabled and motorcycles. The process of determining location is done through survey and coordination with party-related. The main limitations are landing in the center of the city and compliance with user parking.

The Head of General Affairs added that criteria in parking zone determination cover location geographical, level density then cross, and accessibility to the facility public. The strategies implemented aim to increase order and comfort parking, with emphasis on the use of technology and education. Parking zone determination needs planning mature and work The same from various parties, and technology as well as collaboration with party private become key in optimizing management parking.

Realization of Parking Space Availability

Realization availability of land parking in Manado City shows that around 65% of the land target planned parking has succeeded realized. Head Sexy Management Engineering and Traffic Department of Transportation takes notes that the focus main is at the location strategic like center shopping, area offices, and areas tourism. The main obstacle is the limitations of land in the center of the city and its height-price land.

The Head of General Affairs added that the achievement realization of land parking moment reached around 60% of the target set. Limitations on land and price high ground become the main challenge. Department of Transportation has taken strategic steps like Work The same with party private, optimizing land government, and utilizing technology to overcome constraints. Support and

participation of the active public and other stakeholders are very important for reaching objective arrangements for optimal parking.

Public Response to Parking Arrangement

Response public to arrangement Parking in Manado City varies. Some public feel arrangement of new parking bring benefit in matter order and security. However, complaints mainly related to increased parking and location parking are considered Far from purpose. Although enforcement rule walk Is effective with existing patrol, there are still rush hour violations.

Parking attendants and the public recommend adjustment rates parking, especially in non-business areas, as well as improvement socialization about rule new. Adjustment rates and increases in accessibility to parking can increase satisfaction in society and make it easier for daily activities.

In general, overall, research shows that arranged parking in Manado City has brought some progress, but Still, several issues need to be addressed and fixed. Implementation steps, which include data collection, arrangement zoning, strict supervision, use of technology, as well as improvement socialization and participation public, are key for reaching arrangement optimal and fulfilling the parking needs of the public.

CONCLUSION

Based on the analysis of research data results, the researcher can make conclusions from several matter important from the formulation problem study as follows: 1. Arrangement in Manado City: Parking Arrangement parking in Manado City at the moment This Still experiences various challenges, especially in matter parking area arrangement and monitoring compliance to rates and conditions parking. Although there is already an underlying policy system arrangement parking, its implementation is Not yet completely optimal. This is seen from the existing constraints like limitations on land parking in a congested area population and center economy, as well as irregularity in the placement of vehicles in several areas. Suboptimality This often causes congestion and disruption Then cross, especially in the center of cities and regions commercial. Arrangement Optimal parking in Manado City requires a comprehensive approach. Necessary steps cover data collection on land parking, zoning repeat, tight supervision, and use of technology such as CCTV and applications for online parking. Society education also becomes an element key to creating regularity and reducing problems like illegal parking and traffic jams. 2. Determinant Factors in Parking Arrangement in Manado City: There are several factor influential determinants in the arrangement of parking in Manado City, among others: a. Availability: Limited land in the area dense and strategic becomes a constraint, resulting in the difficulty in provisioning room adequate parking. The determination of parking zones in Manado City takes into account density, Then cross, regional characteristics, and access to facility public. Department of Transportation applies various types of parking zones, including parking edge roads and outside roads, and planning to expand the use of technology parking cleverly To increase efficiency and order. Efforts to realize the availability of land parking in Manado City have reached around 60-65% of the target. The obstacles faced covered limitations of land in the center city

and price high ground. To overcome this, the government works the same with the private party and utilizes land owned by the government as well as technology To increase the availability of land parking. b. Compliance Parking Users: Level of awareness and compliance public to rule parking Still less, so that Lots happen violations, such as parking haphazardly or parking in an inappropriate place intended for. c. Human Resources and Supervision: The number of officers with limited parking and lack of routine supervision from the Department of Transportation makes the implementation rule parking No walk consistent. d. Public Awareness and Culture: The culture of paying for parking without requesting proof of payment and habits of giving more money to interpreter parking contribute to indiscipline in system parking. e. Facilities and Infrastructure Supporters: Lack of means like mark clear parking, signs, and systems technology For surveillance (CCTV) is also becoming an obstacle in ensuring management parking running optimally.

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